



**Jon G. Heintz**  
Partner

Jon is a member of SouthBank Legal's Commercial Litigation, White Collar Defense and Investigations, and Global Compliance practice groups. He has been selected for *Best Lawyers: Ones to Watch in America* for Commercial Litigation in 2023, 2024, and 2025. An experienced advocate, Jon represents clients in complex matters in federal courts throughout the country.

Jon has experience in a wide array of cases—including commercial disputes and arbitrations, class actions, and antitrust disputes—and all stages of litigation. Jon also represents clients in sensitive compliance matters and internal investigations, and before federal regulatory agencies such as the SEC, FDIC, and CFPB. Jon's clients have included numerous Fortune 500 companies in diverse industries such as retail, financial services, energy, health care, and aerospace manufacturing, as well as high-profile individuals and media entities. A trusted advocate and strategic thinker, Jon combines his experience, skills, and judgment to help his clients successfully navigate their most difficult matters.

Prior to joining SouthBank, Jon practiced in the Washington, D.C., office of an Am Law 15 firm as a member of its award-winning litigation department. He served as a law clerk to the Hon. Paul V. Niemeyer on the United States Court of Appeals for the Fourth Circuit. Jon attended Notre Dame Law School, where he graduated first in his class and was Executive Articles Editor of the Notre Dame Law Review.

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## Representative Experience

**Conducted multiple internal investigations for major international retailer** regarding whether senior executives violated company's ethics rules.

**Represented officers and employees of Fortune 500 financial services company** in parallel SEC and FDIC investigations into company's credit card interchange fees.

**Represented major international retailer in CFPB investigation** into company's use of independent-contractor delivery drivers.

**Advised global media company on due diligence, compliance issues, and litigation risk** related to multiple acquisitions of Latin American sports media companies.

**Obtained summary judgment on First Amendment issue** in favor of high-profile media publication in defamation case involving complex climate change issues.

**Represented Fortune 500 tobacco company** in successful settlement with DOJ of RICO claims implicating company's First Amendment commercial speech rights.

**Represented industry-leading credit reporting agency** in several class actions arising under the federal Fair Credit Reporting Act.

**Represented major aerospace manufacturer** in international commercial arbitrations.

**Represented former cabinet-level officer** as third-party witness in two high-profile defamation cases involving the 2020 U.S. presidential election.